

PARADIGM
TRENDS
est. 1984

CUSTOM & BESPOKE

For The Ultimate Stay



Paradigm Trends partners with clients to enhance the moments between need and want. We build cohesive, hospitality-ready solutions across bar, bath, coffee, pillows, furniture, and more that photograph cleanly, reset quickly, and read premium on sight. The result is a room that feels considered at every turn and keeps guests coming back.

ABOUT PARADIGM TRENDS

Paradigm Trends is a family-owned hospitality partner with over four decades of experience designing and manufacturing OS&E and FF&E for hospitality environments worldwide.

We specialize in guestroom and public-area solutions shaped by material integrity and long-standing global manufacturing partnerships, balancing visual presence with the performance demands of hospitality at scale.



FOUR DECADES
OF EXPERTISE



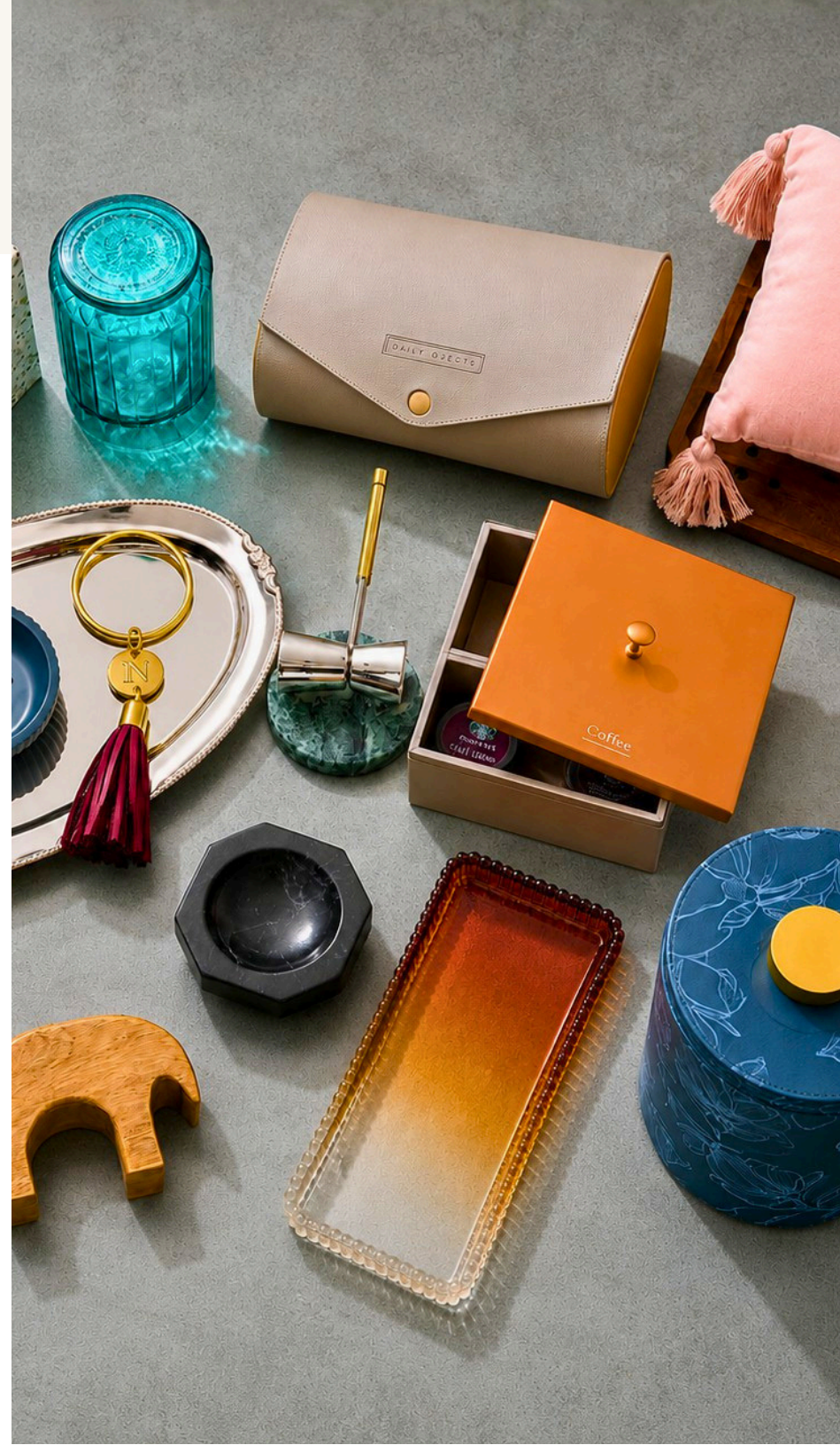
UNLIMITED
CUSTOMIZATION



PARTNERSHIP-
FOCUSED



RESPONSIBLE
MANUFACTURING





ROOM STYLES

Sanctuary

"Spa routines, circadian light, deep renewal"



GINNY CANISTERS



JAGGER HAIR DRYER BOX GRAND



PERCY BATH



PRISM WHITE



VESPER



VANDERBILT



LEORA



SHELBY



CALLA BATH



ZARCI TRAY



ELM



MARMO BATH FURNITURE



JUNO LUGGAGE RACK



WOODEN LAUNDRY HAMPER

ROOM STYLES

Members Club

"Historic bones with modern elements"



FOREST BURGUNDY BAR



REGENCY PILLOWS



JUNO LEATHER BAR



MARQUIS BAR TOOLS



APOLLO COASTERS



TASSEL ON RING DND



YORK COFFEE TRAY
WITH CANISTERS



OVO VASE



LEORA DESK



RUSKIN ACCENT TABLE



CARMEL LUGGAGE RACK



VANDERBILT WASTEBASKET

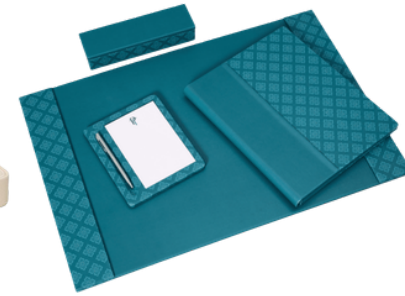
ROOM STYLES

Metropolitan Modern

"Penthouse perspectives, city-inspired living"



AMARA BAR



ELYSIAN DESK



LUCA



CAPRI PILLOWS



NOIR DND



OSCAR HAIR DRYER BOX



HADLEY VASE



PERCY BAR



CONCORD TRAY



TIDE



CLOVER & CLIVE
SCULPTURES



HARPER BATH CANISTERS
AND TRAY

ROOM STYLES

Villa Retreat

"Indoor-outdoor flow, restorative comfort"



DUNE HAIR DRYER BOX



CALLA ACACIA
WOOD COASTERS



TINO VASE



AVENUE PILLOWS



WINDSOR WRITING BOX



OKANI COFFEE TRAY



ROYCE BAR



CORONADO LUGGAGE RACK



COVE BATH



SOL SHOWER STOOL



AHALA BENCH



MASON COFFEE BOX

SEMI-CUSTOMIZATION CAPABILITIES

A new point of view doesn't always require a new beginning. Sometimes, all it takes is a different finish, material pairing, or one defining detail to give a piece its own signature while creating a cohesive design language throughout the space.

COLOR

We can match any Pantone, RAL, or paint color for any of our materials.



FINISH

We have a collection of standard finishes that any of our items can be made into, and we can also use materials provided by you.



SHAPE & DETAILS

We are able to make any adjustments you need, including changing dimensions, altering shape, adding handles, or even featuring your own brand details.



ADDITIONAL TECHNIQUES

Once the direction is set, each technique adds another layer of identity, from embossing and etching to stitching, carving, and custom texture.



FOIL
EMBOSSING



BLIND
EMBOSSING



COLOR
DEBOSSING



LASER
ETCHING



LACQUER
LASER ETCHING



MANUAL
ETCHING



CARVING



EMBROIDERY



STITCHING



DECAL



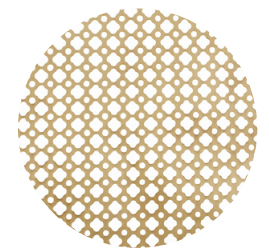
DIGITAL
PRINTING



SCREEN
PRINTING



CUSTOM
TEXTURE



PIERCING

MATERIALS MATTER

Through our expansive archive of materials, the canvas is entirely yours, giving you the freedom to layer, tailor, and compose details that feel distinct while performing beautifully in hospitality environments.



LEATHER



COTTON



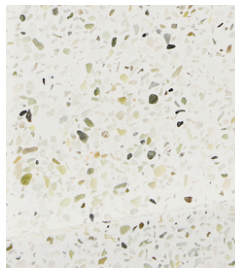
METAL



WOOD



GLASS



RESIN



STONE



RATTAN



BESPOKE PRODUCT DESIGN

Imagine Every Possibility

Some molds should never be broken, but that doesn't mean new ones can't be imagined. Our designers work with you from the first sketch, where the usual constraints of design open into new possibilities.

The result? Pieces shaped distinctly around your vision.

Our Custom Process



1.CONCEPT



2.DESIGN &
DEVELOPMENT



3.SAMPLING



4.PRODUCTION



5.DELIVERY

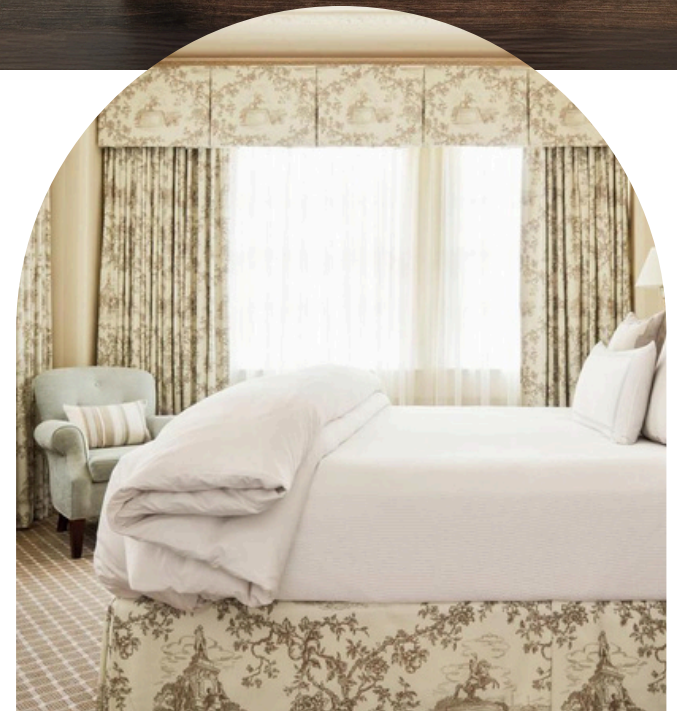
CASE STUDY



Custom Coffee Box

The Hay-Adams, Washington DC

At The Hay-Adams, every detail tells a story. Paradigm Trends partnered with the hotel to design a custom coffee box that would feel right at home in this historic DC property. Wrapped in faux leather and printed with a pattern that echoes the signature toile found throughout the wallpaper, curtains, and bedding, the picnic-style box adds a thoughtful, branded touch to each guest's morning ritual.





CHECKLIST



BATHROOM

- ☐ ADA FURNITURE
- ☐ AMENITY BOXES
- ☐ AMENITY TRAYS
- ☐ BATH CADDIES
- ☐ COTTON BALL HOLDERS
- ☐ DECOR
- ☐ FREESTANDING PUMPS
- ☐ HAIR DRYER SOLUTIONS
- ☐ MAKEUP ORGANIZERS
- ☐ RECYCLE WASTEBASKETS
- ☐ SALT CANISTERS
- ☐ SHELVES
- ☐ SHOWER STOOLS
- ☐ TISSUE COVERS
- ☐ TOILET PAPER COVERS
- ☐ TOILET PAPER HOLDERS
- ☐ VANITY MIRRORS
- ☐ VANITY TRAYS
- ☐ WALL HOOKS
- ☐ WALL MOUNTED PUMPS
- ☐ WASTEBASKETS

BAR

- ☐ BAR TOOLS
- ☐ BAR TRAYS
- ☐ COASTERS
- ☐ COCKTAIL SHAKERS
- ☐ DECOR
- ☐ DRAWER INSERTS
- ☐ GLASSWARE TRAYS
- ☐ ICE BUCKETS
- ☐ RECYCLE WASTEBASKETS
- ☐ SCOOPS
- ☐ SIDE TABLES
- ☐ STOOLS
- ☐ SHELVES
- ☐ TONGS
- ☐ WALL HOOKS
- ☐ WASTEBASKET
- ☐ WINE TRAYS

COFFEE STATION

- ☐ COFFEE POD STORAGE
- ☐ COFFEE MACHINE TRAYS
- ☐ DECOR
- ☐ DRAWER INSERTS
- ☐ GLASSWARE TRAYS
- ☐ KETTLE TRAYS
- ☐ RECYCLE WASTEBASKETS
- ☐ SNACK STORAGE
- ☐ WASTEBASKETS

CLOSET

- ☐ ACCESSORY ORGANIZERS
- ☐ BLANKET BOXES
- ☐ DOOR HANGERS
- ☐ HAIR DRYER SOLUTIONS
- ☐ JEWELRY STORAGE
- ☐ LAUNDRY SOLUTIONS
- ☐ LUGGAGE RACKS
- ☐ PILLOWS
- ☐ SHELVES
- ☐ SHOE STORAGE
- ☐ VALET TRAYS
- ☐ WALL HOOKS

DESK

- ☐ BLOTTERS
- ☐ COMPENDIUMS
- ☐ DECOR
- ☐ MAGAZINE HOLDERS
- ☐ NOTEPAD HOLDERS
- ☐ RECYCLE WASTEBASKET
- ☐ STATIONARY HOLDERS
- ☐ TECH ACCESSORIES
- ☐ VALET TRAY
- ☐ WASTEBASKET

LIVING AREA

- ☐ BENCHES
- ☐ COFFEE TABLES
- ☐ DECOR
- ☐ LUGGAGE RACKS
- ☐ MAGAZINE STORAGE
- ☐ PILLOWS
- ☐ RECYCLE WASTEBASKETS
- ☐ SIDE TABLES
- ☐ SOFT SEATING
- ☐ STOOLS
- ☐ WASTEBASKETS

PUBLIC SPACE

- ☐ BENCHES
- ☐ COFFEE TABLES
- ☐ DECOR
- ☐ MAGAZINE STORAGE
- ☐ PILLOWS
- ☐ RECYCLE WASTEBASKETS
- ☐ SIDE TABLES
- ☐ SOFT SEATING
- ☐ STOOLS
- ☐ WASTEBASKETS



A steady partner in every detail

At Paradigm Trends, we partner closely with clients to carry their design vision from concept through production and delivery, bringing every layer of the guest experience into focus.

Together, we shape hospitality-ready details that feel considered in the room, perform through daily use, and give each property the flexibility to create an experience that feels unmistakably its own.

Get in touch

Contact your dedicated sales rep for more information.

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 [@paradigmtrends](https://www.linkedin.com/company/paradigmtrends)  [@paradigm_trends](https://www.instagram.com/paradigm_trends)



Approved Vendor For:  AVENDRA.



Endorsed By:

