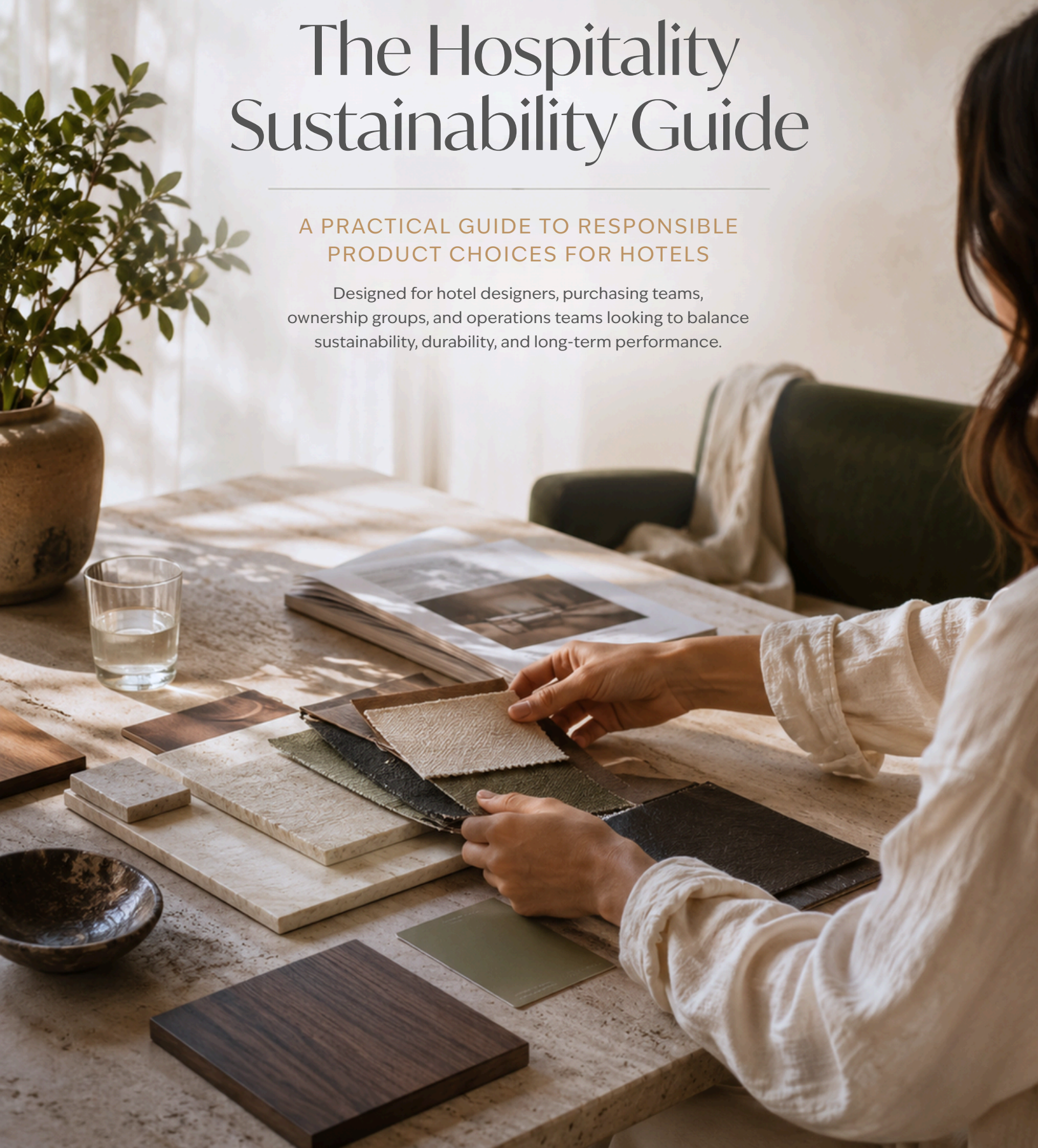


PARADIGM
TRENDS

The Hospitality Sustainability Guide

A PRACTICAL GUIDE TO RESPONSIBLE
PRODUCT CHOICES FOR HOTELS

Designed for hotel designers, purchasing teams,
ownership groups, and operations teams looking to balance
sustainability, durability, and long-term performance.





SUSTAINABILITY LOOKS DIFFERENT IN HOSPITALITY

Responsible choices begin with the materials behind every guestroom.

Guestroom accessories are cleaned daily, used by thousands of guests, and expected to perform for years. Sustainability isn't only about recycled content. It's also about selecting materials that last, reducing unnecessary replacements, and partnering with manufacturers who understand hospitality.

At Paradigm Trends, we focus on practical sustainability by combining responsibly sourced materials, thoughtful manufacturing, and products designed for long-term use.

WHAT GUIDES EVERY COLLECTION?



MATERIAL INTEGRITY

Built from materials selected for durability and longevity.



RESPONSIBLE MANUFACTURING

Produced alongside manufacturing partners committed to continuous environmental improvement.



HOSPITALITY PERFORMANCE

Designed to withstand daily commercial use.



CUSTOMIZATION WITHOUT COMPROMISE

Custom finishes and branding available across sustainable materials.

Beautiful by nature. Responsible by choice.

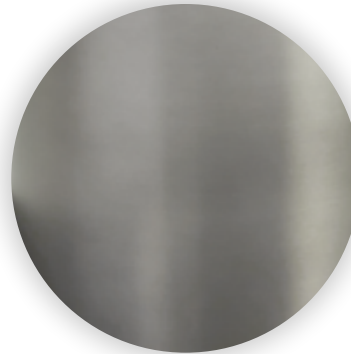
We select materials that balance sustainability with the performance hotels rely on every day.

MANGO WOOD



- By-product of fruit production
- Lower manufacturing footprint
- Naturally durable hardwood
- FSC certified available on request

STAINLESS STEEL



- Closed-loop production material
- Extremely durable
- Corrosion-resistant
- Ideal for hospitality environments

GLASS



- Infinitely recyclable
- Premium hospitality appearance.

FSC-CERTIFIED WOOD



- Available upon request.
- FSC Certificate N004648
- FSC projects typically increase pricing by approximately 10 to 15%

OUR CERTIFICATIONS

Partnership and practices that support responsible hospitality.



AVAILABLE
UPON REQUEST



COMING
SOON



IN
PROGRESS

DESIGNED FOR THE LIFE OF A HOTEL

Thoughtful choices. Built to last.



01

RESPONSIBLY
SOURCED
MATERIALS

We select materials with a lower impact and a higher standard.



02

MANUFACTURING
WITH EXPERIENCED
ARTISANS

Made in partnership with skilled artisans who share our values.



03

EXTENSIVE
CUSTOMIZATION
CAPABILITIES

Finishes, colors, branding, and details tailored to your project.



04

BUILT FOR DAILY
HOSPITALITY USE

Designed to perform in high-use environments, day after day.



05

LONG PRODUCT
LIFECYCLE

Quality materials and construction that stand the test of time.



06

REPLACEMENT
ONLY WHEN
NECESSARY

Fewer replacements mean less waste and more value over time.

Long-lasting products reduce replacement frequency, helping hotels minimize waste while maintaining the guest experience.

SUSTAINABILITY ACROSS CATEGORIES



BATH

Mango wood, stainless steel, recycled materials, FSC options.



BAR

Durable materials, responsibly made for long-term use.



WASTE

Guestroom and public space solutions for waste sorting.



GUESTROOM

Thoughtfully made accessories that enhance every stay.



COFFEE

Built for daily use with materials chosen for durability and style.



FURNITURE

Built to perform today and remain in service for years to come.



CLOSET

Smart solutions crafted to organize the room.

QUESTIONS DESIGNERS ASK MOST

Helping. you choose materials with confidence.

Here are answers to the questions we hear most about sustainable materials and responsible production.



Can products be FSC-certified?

Yes.

All of our mango wood and acacia wood products can be FSC-certified upon request.



Can sustainable products be customized?

Absolutely.

Products can be customized with finishes, colors, branding techniques, and more.



Do sustainable materials affect durability?

No.

Materials are selected specifically because they perform in demanding hospitality environments.



What recycled materials do you offer?

Stainless steel products are manufactured using recycled material through a closed-loop production process. Recycled plastic liners are also being expanded.



Looking for something specific?

Our design team can help identify the best material for your project.



LET'S TALK ABOUT YOUR PROJECT

We're here to help you make responsible choices for the planet that are beautiful, durable, and built for hospitality.

From Order to Install: What Happens After You Order

A transparent look at how hospitality programs move from approval to guestroom.



Navigating Brand Standards

Brand compliance is part of planning and procurement.

What Paradigm Trends Provides:



Structured Room Presentations



Finish Swatches and Product Samples



Performance and Sustainability Documentation



Approved Vendor Programs

(For Avendra, Marriott, HSM, and Choice)

Experience matters. We anticipate questions before they are asked and ensure every detail is ready for review.

Preparation reduces approval cycles.

Documentation should be spec-ready and expedite procurement, not delay it.



Hospitality Runs on Timing

Over four decades of sourcing, planning, and manufacturing have prepared us to support hotels through high-demand seasons, accelerated timelines, and large-scale property updates worldwide.



Plan with Clarity

Schedule a Consultation

Discuss timelines, approvals, and scope with our team.

[SCHEDULE](#)

Visit Our NYC Showroom

Review materials, align finishes, plan confidently.

[BOOK VISIT](#)

We understand turnover. We understand brand standards. We understand logistics.
We plan accordingly.