

The Designer's Guide to Custom OS&E and FF&E

More ways to make
a product your own.

PARADIGM
TRENDS

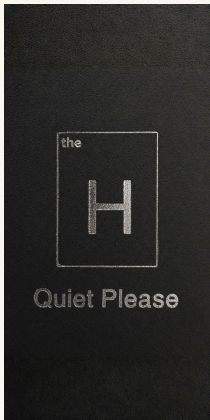


Make It Yours.

SEMI-CUSTOM

Start with an existing Paradigm Trends' product and add the details that make it specific to your property or project. Branding can be incorporated across a wide range of materials and product categories.

FOIL
EMBOSSING



BLIND
EMBOSSING



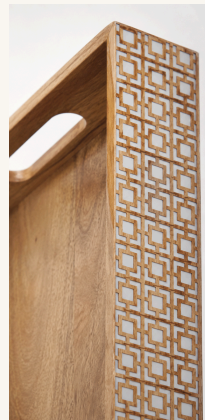
COLOR
DEBOSSING



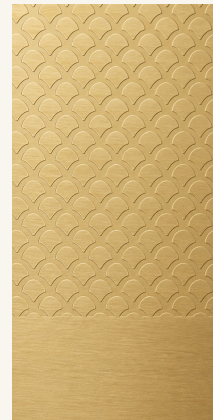
LASER
ETCHING



LACQUER
LASER ETCHING



MANUAL
ETCHING



CARVING



EMBROIDERY



STITCHING



DECAL



DIGITAL
PRINTING



SCREEN
PRINTING



PIERCING



CUSTOM
TEXTURE



A SMALL CHANGE.
A DISTINCTLY YOURS RESULT.

Change the Details.

CUSTOM

An existing product can be adapted to better suit your design. Change the material, finish, dimensions, or functional details while keeping the foundation of the original piece.

*You like this.
but you need it like that!*

WE CAN DO THAT.

ORIGINAL



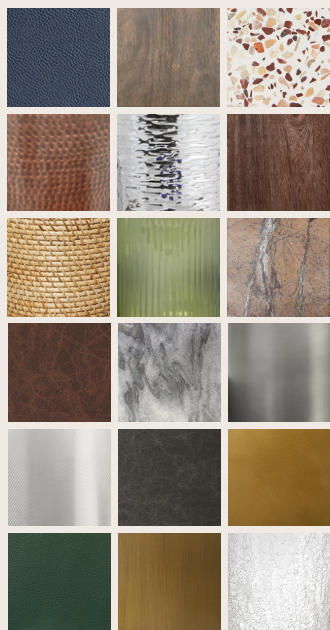
CUSTOM POSSIBILITIES



MATERIAL, FINISH, + HANDLE CHANGED. RAISED EDGES ADDED.

MATERIAL

Wood • Metal • Leather
• Faux Leather • Resin •
Glass • Stone • Textiles



COLOR + FINISH

Pantone • RAL •
COM • Paint
matching



SIZE + SHAPE

Dimensions •
Proportions •
Profiles • Shapes



DETAILS

Handles • Hardware •
Stitching • Lining •
Construction



Start With Your Idea.

FULLY BESPOKE

When the right product doesn't already exist, we can develop one based on your idea. Share a drawing, rendering, reference image, or concept, and our team will work with you to determine the materials, construction, and details needed to make it.

DESIGN / REFERENCE



SAMPLE



FINISHED PRODUCT



WHAT CAN YOU SEND US?

A SKETCH



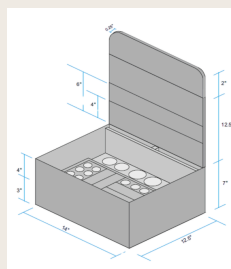
A RENDERING



A REFERENCE IMAGE



DIMENSIONS



A MATERIAL SAMPLE



OR SIMPLY AN IDEA



You don't need a production-ready drawing to start the conversation.
We're here to help.

Ready To Make It Yours?

Three ways to customize. One team that makes it possible.

SEMI-CUSTOM

Add your branding.



CUSTOM

Change the product.



FULLY BESPOKE

Create something new.



WHAT TO SEND US

More project information helps us understand what you need and recommend the right next steps.



PRODUCT
OR CONCEPT



QUANTITY



DIMENSIONS



MATERIALS



FINISH DIRECTION



ARTWORK



REFERENCE
IMAGERY



PROJECT
LOCATION



REQUIRED
DELIVERY DATE

GOOD TO KNOW

TYPICAL CUSTOM MINIMUMS

Metal, leather, wood	48
Resin	96
Faux leather soft goods	approx. 50
Other fabrics	approx. 200

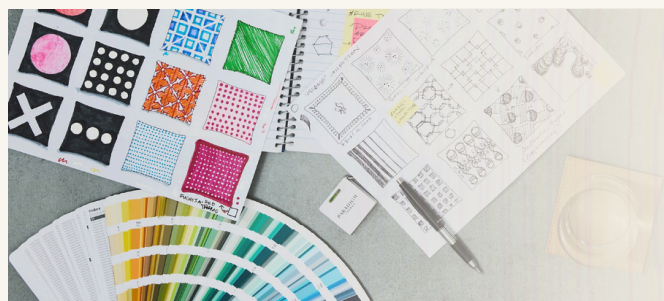
TYPICAL PRODUCTION

90-110 days FOB from NJ, USA

SAMPLING

Typically 3-4 weeks
Resin may take up to 6 weeks

Minimums and timelines vary by product and product.



Have Something in Mind?

Tell us about your project and we'll help you determine the best way to make it happen.

START A PROJECT →

From Order to Install: What Happens After You Order

A transparent look at how hospitality programs move from approval to guestroom.



Navigating Brand Standards

Brand compliance is part of planning and procurement.

What Paradigm Trends Provides:



Structured Room Presentations



Finish Swatches and Product Samples



Performance and Sustainability Documentation



Approved Vendor Programs

(For Avendra, Marriott, HSM, and Choice)

Experience matters. We anticipate questions before they are asked and ensure every detail is ready for review.

Preparation reduces approval cycles.

Documentation should be spec-ready and expedite procurement, not delay it.



Hospitality Runs on Timing

Over four decades of sourcing, planning, and manufacturing have prepared us to support hotels through high-demand seasons, accelerated timelines, and large-scale property updates worldwide.



Plan with Clarity

Schedule a Consultation

Discuss timelines, approvals, and scope with our team.

[SCHEDULE](#)

Visit Our NYC Showroom

Review materials, align finishes, plan confidently.

[BOOK VISIT](#)

We understand turnover. We understand brand standards. We understand logistics.
We plan accordingly.